



# Cash flow management

**Greenstep's business model is developed based on growth and finance processes of international level. This approach enables world class quality and scalability for finance, but at the same time remains agile and suitable for companies of all sizes.**

Whether your company is big or small, cash flow or liquidity management is of central importance. It is therefore natural for Greenstep to have cash flow management as core competence. Depending on urgency and planning horizon, our professionals can advise or manage cash on daily, weekly, monthly or long-term perspective.

The normal ongoing cash management involves payment and collection to assure it follows company policies, directives and plans. If company is having short-term financial difficulties, Greenstep can help to manage the cash on a daily to weekly basis to ensure management can take the right decisions and maintain sufficient liquidity.

In the long-term view, we can help in drawing up cash flow planning and business plans to assure and support in investment decisions e.g. in machinery or companies. In this type of planning, management can also be alerted e.g. 6-12 months in advance of cash deficit. This is the time frame suitable to plan and arrange for additional funding such as equity round, grants, loans etc.

The service is always tailored to meet customer funding needs. After a brief assessment our experts can advise about next steps, planning horizon and tools to be used.

Typically, the service is used when:

- Short-term financial difficulties arise
- Important investment decisions are to be made and certainty of funds is needed

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